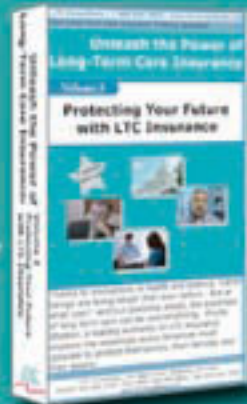


Protecting Your Future with LTC Insurance



Phyllis Shelton

"You know that I am a firm believer in delivering the true NEED for LTC insurance to Americans all over the country. This incredible video will show your clients and prospects just how important long-term care insurance can be to their families. We've captured the recommendations of some of the leading experts in the country on LTC insurance. Here is your opportunity to deliver that message to your prospects in just 17 short, but effective, minutes." Protecting Your Future just may be the most effective way for you to sell more LTC insurance in your business. Find out by ordering yours today.

On October 9, 2002, **And Thou Shalt Honor** aired on PBS as the first prime-time television program devoted to the issues of long-term care. That program received rave reviews. Based on the success of that dramatic program, its producers, along with Phyllis Shelton, have developed this unique video as a lead-generation video for you!

Here is your chance to let industry experts tell your clients about the need for LTC insurance. This 17 minute video, **Protecting Your Future**, features well respected individuals such as Steve Moses of the Center for LTC Financing, Marc Cohen, Ph.D. of LifePlans, Frank Titus of the Office of Personnel Management/ Federal LTC Insurance program, Senator Charles Grassley of Iowa, Phyllis Shelton and more.

Protecting Your Future shows how the unanticipated costs of long-term care can cause financial challenges for a family -- outlining the benefits of purchasing a long-term care insurance policy before the need arises, as well as the potential impact of aging without one.

This insightful video also highlights how some companies are offering long-term care insurance in the workplace to preserve productivity as well as family dignity. It features several HR people in actual situations, so it's great for use in worksite marketing of LTC insurance too.

Find out how successful YOU can be by using **Protecting Your Future** in your long-term care insurance marketing efforts today!



"You need to have a family conversation that acknowledges that long-term care may be in the future - that it is very expensive. You need to plan early. The risk of silence is just too great."

Steve Moses, President,
Center for Long Term Care Financing



"Caregiving has a tremendous effect in the American workplace... most caregivers are in the workplace."

Marc Cohen, Ph.D.
LifePlans



Protecting Your Future

Price Schedule

1 - \$49
3 pak - \$129
6 pak - \$239
12 pak - \$399

plus shipping & handling

LICENSING AGREEMENTS

We'll personalize your videos

Here's how it works:

We put your picture and contact information at the beginning and end of *Protecting Your Future*, so it now looks like your own! We send you 50 personalized VHS or DVD's with your initial order - and you can buy additional videos during the next 12 months at just \$6.00 each.

SINGLE USER LICENSE \$1195

We'll personalize 50 VHS or DVD's with your name and contact info. You can purchase up to 750 additional, personalized videos at just \$6.00 each during the licensing period.

AGENCY LICENSE \$2495

(1-9 licensed agents) We'll personalize 100 VHS or DVD's with your agency name and contact info. You can purchase up-to an additional 1000 personalized videos at just \$6.00 each during the licensing period.

AGENCY LICENSE \$3495

(10 or more licensed agents) We'll personalize 125 VHS or DVD's with your agency name and contact info. You can purchase up-to an additional 1250 personalized videos at just \$6.00 each during the licensing period.

Subsequent years renewal fee is 50% of original amount.

**FOR MORE INFO OR TO ORDER:
LTC Consultants 1-888-400-1118**